The cloudless blue skies that stretch from horizon to horizon offer more than the ideal climate. They represent the boundless opportunities which await investors in Washington City. With large open areas, plenty of freeway access, thoroughly reliable power and communication infrastructure, plus a forward-thinking government that thrives on innovation; Washington City offers businesses and employees the perfect place to live, work, and play.

Mission:
Washington City is dedicated to being the City of Choice. We will build upon the foundation of our traditional pioneering spirit and strive to enhance the quality of life while providing the most reliable, innovative, efficient and courteous service.
**Create a Community Marketing Plan**

- Develop media campaign for Washington County businesses to locate in Washington City
- Advertise the benefits of doing business in Washington City
- Publish our recreation and tourism benefits to attract businesses to Washington City
- Enhance economic development website presence targeted to site selectors

**Establish Specific Goals & Programs for Targeted Retail, Service & Industrial Businesses**

- Identify businesses that would be desirable to our citizens, meet our demographics, and would add value to our community and surroundings
- Research targeted businesses and make key contacts
- Create an “attraction plan” for each targeted business

**Develop a Balanced Business/Industrial Product**

- Targeted development products:
  - Downtown—Retail, office, and service industry
  - Green Springs—Retail and office industry
  - Coral Canyon—Retail and office industry
  - Washington Fields—Retail and office industry
  - Airport—Industrial and manufacturing
- Promote local commercial real estate listings
- Complete the “Downtown Project”
- Update General Plan for Downtown, Washington Fields, and Airport

**Plan & Support Retail/Commercial Development**

- Focus retail/commercial development activities along Washington Parkway, Buena Vista Blvd, Telegraph and Coral Canyon Blvd
- Create a strong partnership with landowners and commercial realtors along these corridors
- Create an internal economic development team to assist businesses through the development process
- Monthly visits by Mayor and Manager’s office to established businesses
- Identify “Commercial Development Areas or Redevelopment Areas” (CDA, RDA) that could exist along these corridors

**Establish Job Creation Goals & Monitor Progress**

- Focus retail/commercial development activities along Washington Parkway, Buena Vista Blvd, Telegraph and Coral Canyon Blvd
- Create a strong partnership with landowners and commercial realtors along these corridors
- Create an internal economic development team to assist businesses through the development process
- Monthly visits by Mayor and Manager’s office to established businesses
- Identify “Commercial Development Areas or Redevelopment Areas” (CDA, RDA) that could exist along these corridors

**Be an Active Partner with Economic Development Agencies**

- Work closely with ICSC, EDCU, & WCEDC