

Washington Community Profile

**Research compiled specifically
for Washington County.**

Small town feel with big city amenities

Washington County is contributing to, and sharing in, Utah's economic prosperity. With annual job growth of 4.1 percent, job growth over the next ten years will be over 40%. Construction, retail trade and healthcare/social services added the highest number of new positions. The strong gains in wages and sales coupled with healthy construction permitting signals a robust Washington County economy. Washington County is now in the "zone" of not-too-fast-not-too-slow job growth.

The St. George area is a sports mecca and hosts many first-class events, drawing visitors from around the world. With miles of paved trails, Dixie Technical College, Dixie State University, the regional airport, and a high quality of life, Washington County is one of the Southwest's most dynamic destinations.

COMMUNITY PROFILE

	Washington County	Salt Lake City MSA	Utah
Total Population	160,537	1,222,540	3,161,105
Annual Growth Rate	3.2%	1.4%	1.7%
Labor Force Participation	55.8%	71.1%	68.1%
Median Household Income	\$56,877	\$73,730	\$71,414
Median Household Age	36.4 years	32.8 years	31.0 years



WASHINGTON COUNTY ASSETS

MAJOR UNIVERSITIES & COLLEGES

- 1** Dixie State University, St. George
- 2** Dixie Tech College, St. George
- 3** Rocky Vista University, Ivins
- 4** Southern Utah University, Cedar City

MAJOR COMPANIES

- 1** Paparazzi Accessories
- 2** SkyWest Airlines
- 3** Andrus Transportation
- 4** Litehouse Foods
- 5** Ram Company

INFRASTRUCTURE

- Natural Gas Service
- Broadband Fiber
- DSL, Cable, and Fixed Wireless
- Culinary Water
- Electrical Services
- Sewer Services

TRANSPORTATION

- 1** Saint George Municipal Airport
- 2** Hurricane Municipal Airport
- 3** Cedar City Regional Airport
- 4** Parowan Municipal Airport




- 15** Interstate 15
- 9** Highway 9
- 59** Highway 59
- 7** Highway 7



MAJOR EMPLOYERS

COMPANY	EMPLOYEES	DESCRIPTION
Paparazzi Accessories	500-999	Other Direct Selling Establishments
SkyWest Airlines	500-999	Scheduled Passenger Air Transportation
Wal Mart	500-999	General Warehousing and Storage
Andrus Transportation	250-499	General Freight Trucking, Long-Distance Trucking
Costco Warehouse	250-499	Warehouse Clubs and Supercenters
Litehouse Foods	250-499	Mayonnaise, Dressing, and Sauce Manufacturing
Family Dollar Services Inc.	250-499	Other Warehousing and Storage
Ram Company	250-499	Fluid Power Valves and Hose Fittings
Stephen Wade Auto Center	250-499	New Car Dealers
Tuacahn Center For the Arts	250-499	Promoters with Facilities
American Logistics	100-249	Special Needs Transportation

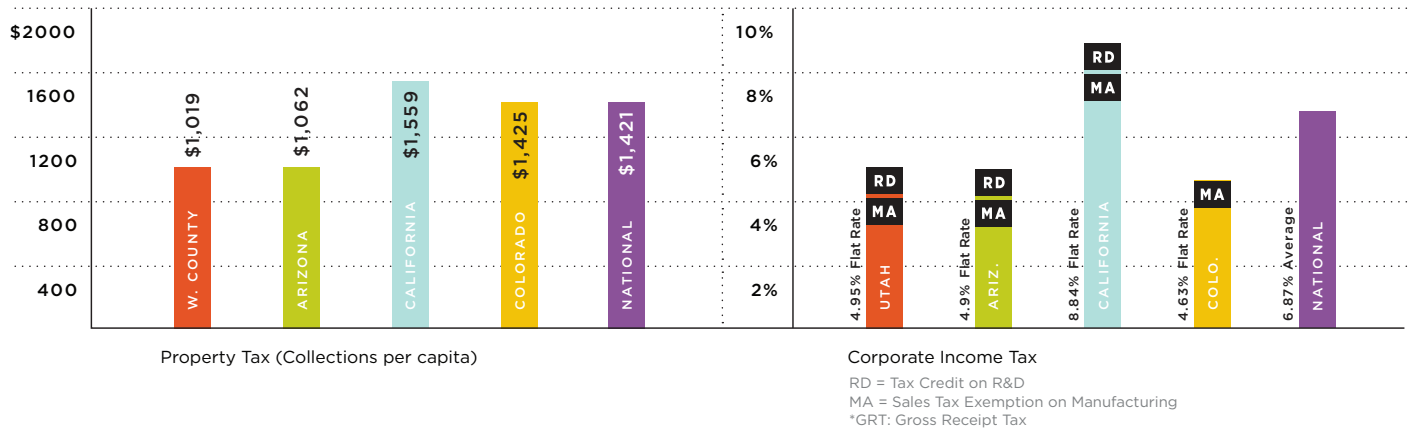
MAJOR COMPANY ANNOUNCEMENTS

COMPANY		JOBS / CAPITAL INVESTMENT	EDTIF TAX CREDIT PERCENT / YEARS/ CAP	COMPANY FUNCTION
Orgill		x	x	Wholesale Distribution
Intergalactic		73 / \$20,000,000	x	Cooling Systems
RS Technologies		358 / \$35,000,000	20% / 7 / \$777,670	Manufacturing & Distribution
Litehouse		243 / \$50,000,000	20% / 8 / \$346,763	Manufacturing & Assembly

BUSINESS COSTS

TAXES

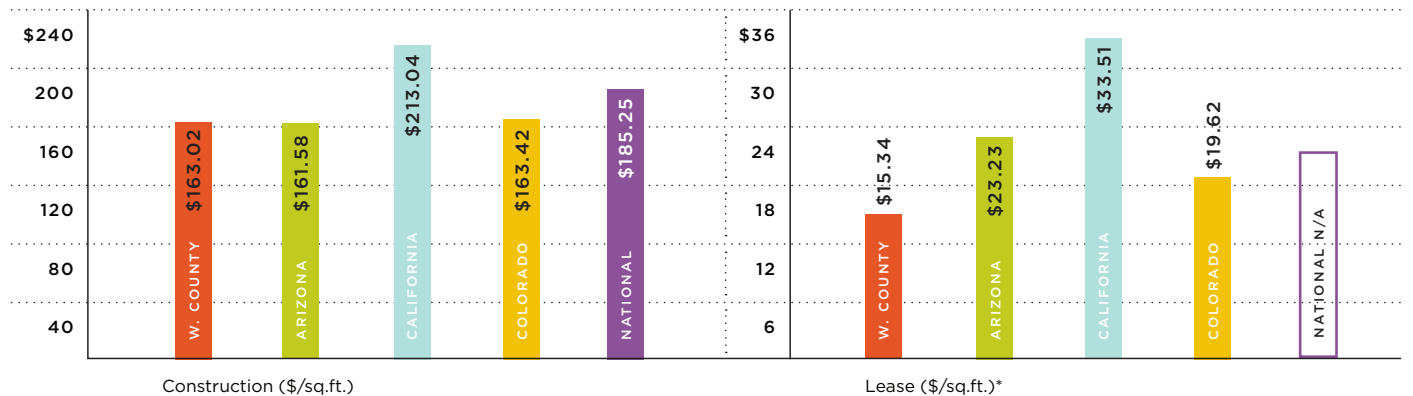
SOURCE: taxfoundation.org



REAL ESTATE: OFFICE

SOURCE: RSMeans

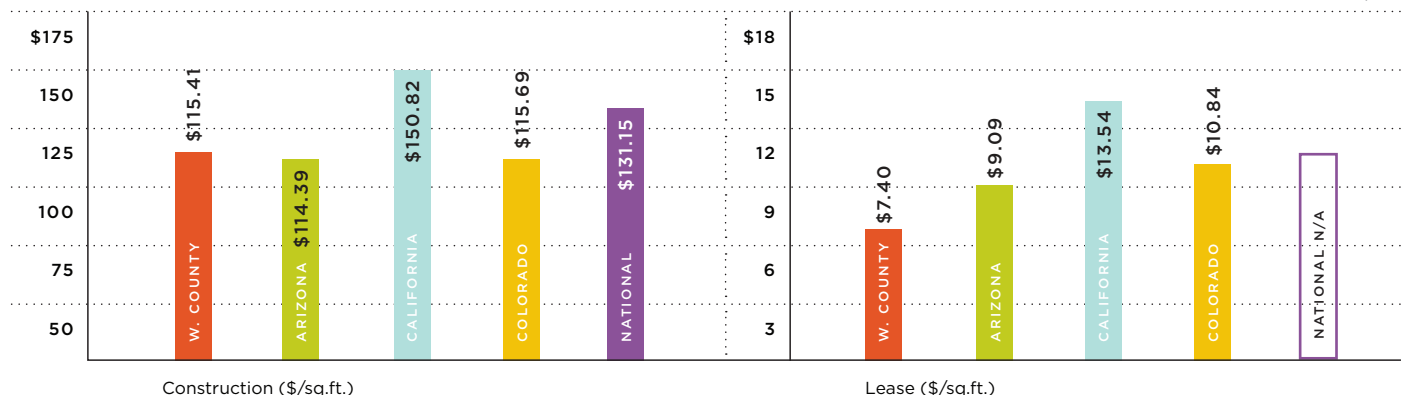
SOURCE: Loopnet



REAL ESTATE: INDUSTRIAL

SOURCE: RSMeans

SOURCE: Loopnet



“RAM is proud to be recognized as an important part of Washington County’s economy. St. George has been our home for 40 years, and we are excited to continue to grow our business in southern Utah.”

- Kevin Ganowsky,
RAM President



Education & Training

MAJOR UNIVERSITIES & COLLEGES



**DIXIE
STATE**

SAINT GEORGE

8,993 Enrolled Students

1,941 Graduates
Public Institution
Expertise in Liberal Arts & Business



**SOUTHERN UTAH
UNIVERSITY**

CEDAR CITY

12,998 Enrolled Students

2,173 Graduates
Public Institution
Expertise in Education & Business



**ROCKY VISTA
UNIVERSITY**

**IVINS
& COLORADO**

520 Enrolled Students

176 Graduates
Private Institution
Expertise in Healthcare & Medicine

CUSTOM FIT TRAINING



Custom Fit Training is a partnership between the Utah College of Technology, Salt Lake Community College, select sister institutions across the state, and the local business community. Its mission is to provide customized employee training to businesses at an affordable cost, either in a classroom setting or at the business location. The Utah State Legislature appropriates funds each year as an investment in Utah's economy through Custom Fit.

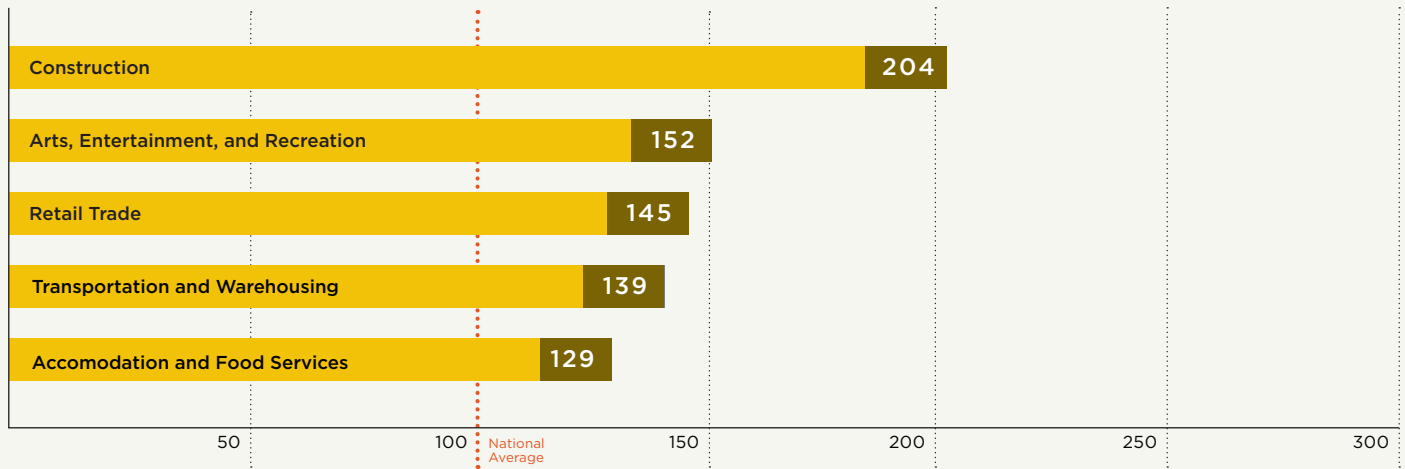
Dixie Technical College

Dixie Technical has four campuses in St. George and serves 9,000 students in their 26 program offerings. These programs include: Manufacturing Operations, Industrial & Facilities Maintenance, and CNC Machining.

Labor Profile

Key Industry Employment Index

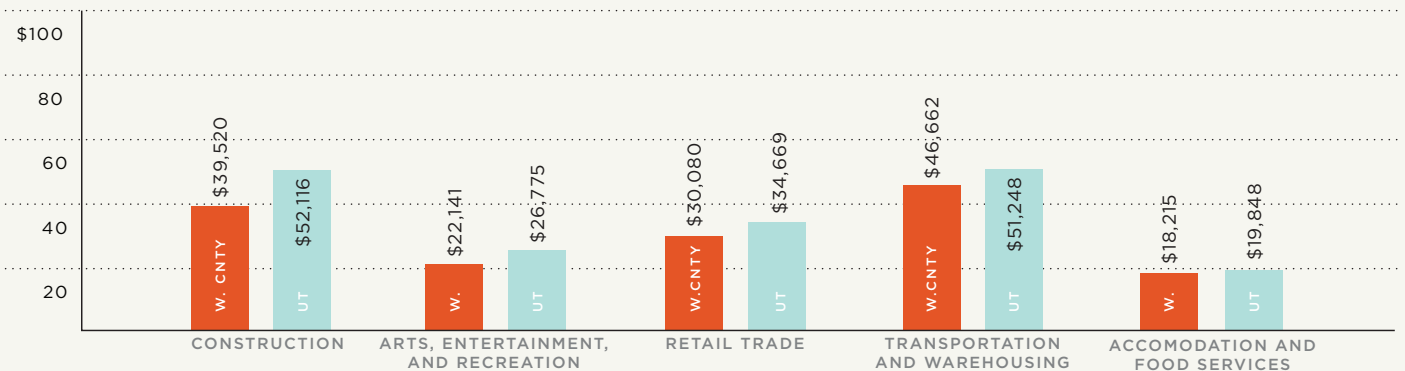
A location quotient is a value that quantifies how concentrated an industry is in a particular region. This graph shows an index based on location quotients. Any industry value above the national average of 100 demonstrates a competitive advantage in Utah.



SOURCE: Jobs EQ

Key Industry Wages

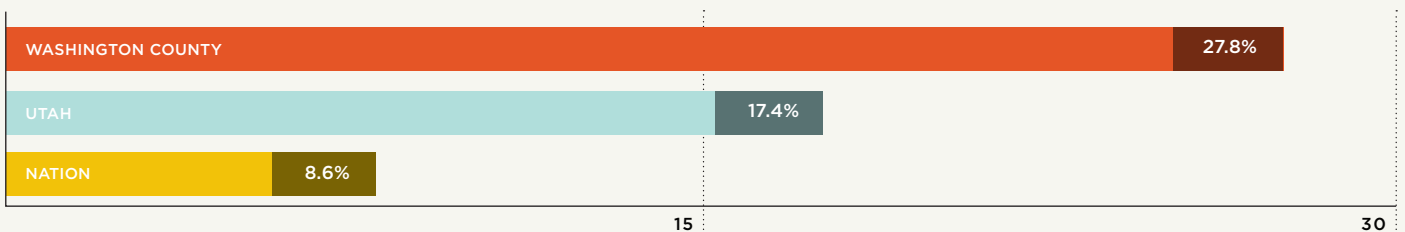
Key industries were identified by their high location quotients, an indication of the concentration of the industry.



SOURCE: Jobs EQ

Five-Year Employment Change

Employment change measures the average change in employment within a region over a five year period, from 2015 to 2020.



SOURCE: Jobs EQ

Want to know more about doing business in Washington County?



Washington County questions?

Call Gregg McArthur,
Economic Development Director
435-429-1000

EDCUtah  ECONOMIC DEVELOPMENT
CORPORATION OF UTAH

This community profile was built in partnership with EDCUtah, an economic development organization working to bring jobs and capital investment to Utah.

